



# INTERNATIONAL COACHING CERTIFICATION

ICC Accredited Coaching

## COACHCRAFT COACHING SOLUTIONS

*“The Discipline of coaching puts the center of its attention on the question of how a person can help other people develop new capabilities, new horizons, and new worlds of opportunity for themselves and those around them”*

*James Flaherty (2010)*

[www.coachcraft.us](http://www.coachcraft.us)



Woman & Veteran Owned

Virginia, USA



## International Coach Training Certification Program

Our training programs uses the Lambert award winning methodology to integrate and develop the main models of coaching to include: Behavioral Coaching, Integral Coaching, Ontological Coaching, Inner Game, NLP, positive psychology, evidence- based coaching and action inquiry. It also meets the requirements of the International Coach Federation (ICF) ACC Portfolio Path. It is the only training in the world recognized by the EMCC, the ICF and the ICC.

### Upcoming Intensive Coach Certification Training: 2015

<b>Washington, D.C.</b>	<b>October 21-24, 2015 (Module I)</b> <b>November 18-21, 2015 (Module II)</b>
<b>Orlando, FL</b>	<b>December 5-12, 2015 (8 day training program)</b>

### Benefits for Professionals



## **Master the skills needed for effective performance as a coach.**

- Improve personal effectiveness.
- Coverage of ethics, boundaries and responsibilities.
- Introduction to use and integration of assessment instruments into feedback.
- Training in a practical and highly effective methodology.
- Gain skills clarifying the goals of your clients; make these congruent with their values.
- Learn to ask powerful questions and know when to use them.
- Understand distinction between coaching and therapy.
- Membership certificate by the ICC, a global network.

## **Certification Process**

- Demonstrating proficiency in ICC coaching competencies.
- A Self-Coaching Project: Each participant will work on a project of his or her own self-development. Projects must include goals for the project; the values it embodies and their action plan. Project must be submitted to the Program director by email within one month of the end of the training. This project can involve a course of study, or other self-development activity.
- A written review of a book from the reading list of leading books on coaching provided at the training. This review will be distributed to all the participants and the trainer for comments and feedback.
- Participation in peer coaching assignments and assessments as a coach and as a recipient of coaching.
- Participation in four on-line modules.
- Completion of assigned tasks, readings and reports, to include a coaching vision and coaching development plan.
- Followed the complete certification process.

*Participants must demonstrate mastery of coaching skills, standards and ethics.*

All documented assignments will be submitted to the CoachCraft Program Director Dr. Karyn Trader-Leigh at [ceo@Ktaglobalpartners.com](mailto:ceo@Ktaglobalpartners.com).

## Prerequisites

Bachelor's Degree or equivalent training and professional experience.

Resume reflecting minimum 7 years organizational experience, or an organizational assignment that requires coaching skills.

Tuition: \$5,200.00. Early discount 30% off if paid in full by September 1, 2015.

Small Class Size: Please note that each cohort is limited to a maximum of 15 participants.



## International Coaching Community

The Lambent coaching methodology is international. It is used exclusively by the International Coaching Community (ICC). The ICC is one of the largest professional membership organizations for coaches in the world. Established in 2001, ICC is a Not for Profit company registered in London UK. It has trained over 6000 coaches in 60 countries since 2001 using Lambent methodology. There are currently 34 trainers worldwide.

## Program Leader



**Karyn Trader-Leigh** is the Principal and Program Director of CoachCraft and co-owner of KTA Global Partners, a Virginia based Human Capital Consulting and Capacity Building firm. She is experienced in working with leaders to promote collaborative, transformational and high performance environments. Karyn is certified as a coach and licensed as a coach trainer by the ICC-

International Coaching Community in London. She is passionate about the development of human potential.

Karyn has consulted in Eastern Europe, lectured and studied in China, presented in Britain, Bahrain, UAE, Turkey and The Czech Republic. She has lived and worked in war torn environments in West Africa.

Credentials: Doctorate in Organization Change, Pepperdine University; MA International Transactions, George Mason University, Licensed for Coach Certification training by the prestigious global International Coaching Community (ICC), London. Certified Professional International Coach Lambert International. Member European Mentoring, Coaching Council (EMCC) and International Coaching Federation (ICF).

## A few of the things you will learn in this course:

- Skills to help clients discover more satisfying lives.
- How to work with your client's goals.
- Working with the client's highest values.
- Formulating action plans that work.
- Giving constructive feedback.
- The powerful questions that change clients' lives and WHEN to use them.
- How to task clients for the best results
- How to help a client through their fears and mental blocks.
- How to market your coaching.
- Working with and changing clients' limiting beliefs.
- Helping clients to design their best future.



***Develop your own Coaching Style.***

***Develop Your Business Plan.***

***Become a member of the International  
Coaching Community (ICC)***



**For additional information and to register:** Visit our website: [www.coachcraft.us](http://www.coachcraft.us)  
Email: [info@coachcraft.us](mailto:info@coachcraft.us); 7768 Glade Court, Manassas, VA 20112; Call 01.703.794 8682

## PARTNERS: LAMBENT INTERNATIONAL, UK

Partners: Lambent International

### Joseph O'Connor



Joseph O'Connor is one of the best known and respected coaches and trainer of coaching in the world. He has taught in North and South America, Hong Kong and Singapore, (where he was awarded the medal of the National Community Leadership Institute), New Zealand and most European Countries.

Joseph has worked with many companies as a trainer and consultant, including Citibank, BA, HP Invent, and the United Nations Industrial Development Organization (UNIDO) in Vienna, Petrobras, BT, Interbrew , the Panama Canal Authority and Bax Global. He is co founder with Andrea Lages of the International Coaching Community.

He is the author of seventeen books translated into thirty languages, selling over half a million books worldwide. He is co author with Andrea Lages of 'Coaching with NLP', and 'How Coaching Works'.

### Andrea Lages



Andrea Lages is an executive coach, author, consultant, and internationally respected coaching trainer. She has trained coaches from more than 30 countries; she participated as a trainer and co-creator in a Post Graduate course in Executive Coaching for Derby University in England for Company Presidents and CEOs. She is co-founder of the International Coaching Community – ICC (2001) and an ICC Master Trainer, co-founder and CEO of Lambent do Brasil. Andrea designs and runs management development, training, coaching, customer service training, team building, applying Coaching and Systemic Thinking in practical ways within organizations. Andrea is co-author of 'Coaching with NLP – How to become a Master Coach' and 'How Coaching Work's' published in the UK by AC Black. This book was recommended for the Financial Times "Best Business Book of 2007" Award.