

Delight Me, Inc. to Take Spotlight at Dulles SHRM Event

Company Founder to Discuss Employee Goal Management as Key to Retention

IMMEDIATE RELEASE

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Washington, DC....August 5, 2015...Delight Me®, the new cloud-based coaching and goal-management platform for professional services firms, will be featured at the Dulles chapter meeting of the Society of Human Resource Management taking place on August 19th in Reston, VA. The chapter offers members professional development programs eleven months a year with recognized speakers who are experts in their fields. Delight Me’s founder and CEO, [Marie-Louise Murville](#), will deliver an address stressing the long-term employee retention benefits associated with multi-faceted goal management programs and tools.

In her remarks, Ms. Murville will describe the ways that the Company’s [cloud-based software platform](#) transforms employee goal-setting and performance management between managers and their staff since it enables employees to designate private mentors to help them achieve their professional goals. When employees succeed and see a path to advancement, they become more engaged, more productive and more satisfied with their job. “Satisfied, engaged workers stay with their employers longer,” according to Ms. Murville.

The Delight Me platform is a great addition to any company’s talent development initiatives. It enables staff to set up their own short-term or weekly goals with their supervisors and establish ‘can-do’ tasks to keep them on track. Managers can follow the progress of their team through graphical dashboards. Individual goals, department goals and organizational goals can be combined in one place, providing transparency into progress as well as into goals requiring attention or adjustment.



According to DC law firm partner and Delight Me user Janet Satterthwaite: “Delight Me can provide structure for our associate career development initiative. It's a solid platform for associates to focus on short and long-term career goals, and check in with professional development mentors.”

More information is available at www.delightme.com

About the Company

Delight Me® is the first delightfully engaging cloud-based coaching and goal management software platform for achieving personal AND professional goals with mentors to provide motivation along the way. Focusing on the professional services industry, Delight Me offers law firms, CPA firms, financial services companies, public relations agencies, and other consulting firms a new way to focus employees on behaviors that lead to improved productivity and bottom line results while increasing job satisfaction and engagement in the process. The application is accessible from any device. Visit www.delightme.com