

Delight Me, Inc. Founder to Address Big Idea CONNECTpreneur Forum

Company Selected as a Rising Tech Star in Region

IMMEDIATE RELEASE

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Washington, DC....June 3, 2015...The founder of Delight Me®, the new cloud-based coaching and goal-management platform for professional services firms, is an invited speaker at tomorrow's Big Idea CONNECTpreneur Summer Forum that takes place at the Marriott Tyson's Corner. This invitation-only event attracts the DC region's top entrepreneurs, business leaders, CXOs, angel investors, and VCs.

Marie-Louise Murville has been selected as one of eight tech company rising star speakers. She will share her vision for her next generation of employee goal management software that adds to a company's bottom line while creating a highly motivated and productive workforce.

The Company's [cloud platform](#) transforms employee goal-setting through the innovative inclusion of mentors who provide coaching and motivation online to keep people focused on desired, goal-based behaviors and activities that lead to successful outcomes.

"Today's professionals experience high levels of burn-out, disengagement, low morale, and productivity lapses," Ms. Murville explains. "Delight Me solves this workforce crisis because it's easy, engaging, and really works." The Company is focusing on the professional services industry – from law firms, consulting firms and real estate agencies, to PR, insurance and accounting firms – because they are experiencing high levels of employee turnover and job dissatisfaction today.

"Delight Me is an easy-to-use platform for taking broad, big picture goals and breaking them down in achievable, concrete, measurable steps," says Mark Holloway, attorney, Wilson Sonsini Goodrich & Rosati and one of Delight Me's avid users.

As part of the Company's presence at the CONNECTpreneur Forum, attendees will be invited to try the Delight Me platform at their organization for a free, 30 day trial. More information is available at www.delightme.com

About the Company

Delight Me® is the first delightfully engaging cloud-based goal management platform for achieving personal AND professional goals with your own private team of mentors to motivate you. Focusing on the large market of knowledge-workers, Delight Me offers law firms, CPA firms, insurance companies, public relations agencies, and other consulting firms a new way to focus professionals on behaviors that lead to improved productivity and bottom line results along with increased job satisfaction and success. Visit www.delightme.com