

Delight Me, Inc.

Press Release

Delight Me to Sponsor Human Resource Association Annual Conference in DC

Exclusive National Capital Area Chapter Event Draws Sell-out Audience of HR Practitioners

Washington, DC...April 23, 2015 - Delight Me®, the new cloud-based coaching and goal-management platform for knowledge workers, will be a key sponsor of the upcoming 2015 Annual Conference of the Human Resource Association of the National Capital Area. This sold-out conference for HR practitioners takes place tomorrow at The Catholic University in DC.



Conference speakers will focus on sharing effective HR practices and talent management strategies that yield measurable results.

Delight Me, selected as one of the exclusive conference sponsors, will be highlighted during an afternoon break-out session as the newest approach to engaging today's knowledge workers in ways that enhance productivity and job satisfaction. Marie-Louise Murville, Delight Me, Inc. founder and CEO, will introduce the Company's cloud platform that transforms employee goal-setting through the innovative inclusion of mentors who provide interaction and motivation to ensure successful goal outcomes.

Delight Me Solves Workforce Challenges for HR Practitioners

"Delight Me directly addresses a myriad of talent management issues ranging from employee burn-out, disengagement, low morale and productivity, and ultimately attrition," Ms. Murville explains. "We developed this easy-to-use, highly engaging platform for the professional services industry - from law firms, consulting firms and real estate agencies, to PR, insurance and accounting firms - because they are experiencing the highest levels of employee turnover and job dissatisfaction today."



Using Delight Me, managers and other mentors interact and communicate with staff in new ways that instill worker buy-in and help keep employees focused on desired, goal-based behaviors and activities. Online wizards, dashboards and other visuals ensure simple goal- setting, scheduling, and tracking. Coaches easily send alerts and motivational messages that get delivered right to an employee's in-box, mobile or desktop device, making it seamless to stay on track. Ultimately, Delight Me reduces employee turnover and the tremendous cost impact of talent replacement on a company's bottom line.

Delight Me to Offer HR Attendees a FREE, 30 Day Trial

"Making goals and seeing them completed on Delight Me has been a huge motivation," exclaimed Marya Pickering, Vice President, Business Development, Vertical Jobs. "When I'm juggling multiple projects, knowing that I can see the big picture on where I stand on each from a single dashboard gives me a huge sense of control - and relief."



As part of the Company's showcase at the conference, HR professionals will be invited to try the Delight Me platform at their organization for a free, 30 day trial. More information is available at www.delightme.com

About Delight Me, Inc.

Delight Me® is the first delightfully engaging cloud-based goal management platform for achieving personal AND professional goals with your own private team of mentors to motivate you. Focusing on the large market of knowledge-workers, Delight Me offers law firms, CPA firms, financial services firms, real estate agencies and other consulting firms a new way to focus knowledge workers on behaviors that lead to improved productivity and bottom line results. Employees gain increased job satisfaction and career success. To request a demo, visit www.delightme.com

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