

Delight Me, Inc.

Press Release

Delight Me Sponsors Human Resource Management Workshop

Northern Virginia Event to Draw Regional HR Executives

Washington, DC...March 30, 2015 - Delight Me®, the new cloud-based [coaching and goal-management platform](#) for knowledge workers, will be a key sponsor of the upcoming workshop for HR professionals on the impact of poor internal communications on a company's bottom line. The event, hosted by the Northern Virginia Chapter of the Society of Human Resource Professionals (NoVa SHRM) takes place on March 31st at the Gannet/USA Today building in McLean, VA.



NoVa SHRM Workshop

The event will focus on workplace communications problems that lead to loss of productivity, deterioration in morale, absenteeism, and attrition. HR attendees will hear about best practices that improve the bottom line and learn about the latest tools and techniques to support better internal communication.



Delight Me CEO Featured at Workshop

[Marie-Louise Murville](#), Delight Me, Inc. founder and CEO, will introduce the Company's cloud platform as the newest approach to engaging today's workforce through easy-to-use goal-setting, time management, automatic goal reminders and best of all - communication with buddies or mentors who offer guidance, accountability and motivation. By combining software with live mentoring, Delight Me delivers an incomparable experience with results that exceed pure software tools or onsite leadership training - at significantly less cost. Improved internal communications is just one of the many outcomes.



Delight Me Coaching and Goal Management Platform Solves Workforce Problems

A recent *Washington Post* article, "Climbing Career Ladder with Help," sites a Towers Watson study that reports more than a third of companies are experiencing rising turnover while half indicate they are having trouble keeping top performers.

"Delight Me directly addresses the big corporate problem of employee attrition" Ms. Murville explains. "We've made it easy for managers to interact and communicate with knowledge-workers in new ways that instill worker buy-in while building routes to job promotion and job satisfaction that reduce employee turnover," she adds.



About Delight Me, Inc.

Delight Me® is the first delightfully engaging cloud-based goal management platform for achieving personal AND professional goals with your own private team of mentors to motivate you. Focusing on the large market of knowledge-workers, Delight Me offers law firms, CPA firms, financial services firms, real estate agencies and other consulting firms a new way to focus knowledge workers on behaviors that lead to improved productivity and bottom line results. Employees gain

increased job satisfaction and career success. To request a demo, visit www.delightme.com

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